

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN-462			
		Course Title	CONTEMPORARY APPROACHES IN MANAGEMENT			
		Semester	☐ Fall	☒ Spring		
		Course Type	☒ Compulsory	☐ Elective		
		Course Language	☐ Turkish	☒ English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assoc. Prof. Dr. Metin OCAK			
	Contact Information		metin.ocak@toros.edu.tr			
Information about Course	The course aims to make the students to be able to master contemporary approaches in management science. Additionally, the course aims to make the students to be able to use and apply current approaches in organizations. The course will be held face to face. Course materials will be shared via email. Attending the course is compulsory.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Basic Concepts and Development of Management Science			Face to Face		
2. Week	Basic Concepts and Development of Management Science			Face to Face		
3. Week	Entrepreneurship			Face to Face		
4. Week	Innovation Management			Face to Face		
5. Week	Crisis Management and Risk Management			Face to Face		
6. Week	Corporate Stress Management			Face to Face		
7. Week	Review			Face to Face		
Midterm (Explanation)*	WRITTEN EXAM (% 40)					
8. Week	Time Management			Face to Face		
9. Week	Creativity and Creativity Management			Face to Face		
10. Week	Management of Differences			Face to Face		
11. Week	Organization Development and Change Management			Face to Face		
12. Week	Social Responsibility and Ethics			Face to Face		
13. Week	Management of Organizational Culture			Face to Face		
14. Week	Review			Face to Face		
Final (Explanation)**	Students will prepare a literature review homework in English on a topic determined by the lecturer as final exam. Minimum 10 domestic and 10 foreign references must be used in the literature review. Toros University Graduate Education Institute Thesis Writing Guide will be used as writing rules. The final exam homework will be calculated as 60%.					
Make-Up (Explanation)	The make-up will be held in the form of an homework as same as final exam. It will be calculated as 60%.					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	☐					
Asynchronous	☐					
Mixed (Synchronous + Asynchronous)	☐					
Face-to-Face	☒					
Other	☐					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70% attendance requirement					
Course Resources	Contemporary Approaches in Management Beta Publication 2016.					
Auxiliary Resources						
Course Counseling	Consulting Management (Face-to-Face)		Face to Face			
	Consulting Topics			Date	Time	
	No specific time for supervising					

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES			
	2021-2022 ACADEMIC YEAR CURRICULUM FORM			
Department / Program	Business Administration	Course Code	MAN456	
		Course Title	Ethical and Social Responsibility in Business	
		Semester	☐ Fall ☒ Spring	
		Course Type	☐ Compulsory ☒ Elective	
		Course Language	☐ Turkish ☒ English	
Grade	Please select from list	Course Credits	Theoretical: 3 Practical: 0 ECTS: 5	
Instructor	Title, Name-Last Name		Res. Asst. Dr. Esra ÖZTÜRK	
	Contact Information		esra.ozturk@toros.edu.tr	
Information about Course	This course will focus on ethical and social responsibility in business			
WEEKLY COURSE CONTENTS				
Week	Topics		Teaching Methods and Techniques	
1. Week	Introduction to ethics		Face to Face	
2. Week	Organizational ethics		Face to Face	
3. Week	Ethical decisions		Face to Face	
4. Week	Social responsibility of business		Face to Face	
5. Week	Stakeholders and the social contract		Face to Face	
6. Week	Corporate governance		Face to Face	
7. Week	Ethical issues in the functional area-I		Face to Face	
Midterm (Explanation)*	Project (Calculated %40)			
8. Week	Ethical issues in the functional area-II		Face to Face	
9. Week	Current trends in business		Face to Face	
10. Week	Environmental ethics, sustainability, corruption and gender issues		Face to Face	
11. Week	Corporate social responsibility		Face to Face	
12. Week	Social initiatives-I		Face to Face	
13. Week	Social initiatives-II		Face to Face	
14. Week	Performance evaluation and performance reporting		Face to Face	
Final (Explanation)**	Written Exam (%60)			
Make-Up (Explanation)	Written Exam (%60)			
Select and explain in detail the teaching methods and techniques to be used in course.				
Synchronous	☐			
Asynchronous	☐			
Mixed (Synchronous + Asynchronous)	☐			
Face-to-Face	☒			
Other	☐			
Other explanations for the effective and efficient conduct of the course				
Attendance***	70 % attendance is compulsory			
Course Resources	Lawrence, A.T. & Weber, J. (2020). Business and Society: Stakeholders, Ethics, Public Policy (16th edition). Mc Graw Hill Education			
Auxiliary Resources	Crane, A. & Matten, D. (2016). Business Ethics (4th edition). Oxford University Press			
Course Counseling	Ferrell, O.C., Fraedrich, J. & Ferrell, L. (2016). Business Ethics: Ethical Decision Making and Cases (10th edition). Cengage Learning			
	Consulting Management (Synchronous, Face-to-Face and others)			
	Consulting Topics		Date	Time

*	The way of making the midterm (written exam, homework, quiz, report, presentation etc.) and the rate of contribution of these activities to success should be specified.
**	How the final exam will be done and the contribution rate to the success grade of the midterm exam (written exam, homework, quiz, report, presentation etc.) must be specified.
***	%

		TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES 2021-2022 ACADEMIC YEAR CURRICULUM FORM			
Department / Program	Business Administration	Course Code	MAN 458		
		Course Title	Cases Studies in Business Administration		
		Semester	☒ Fall	☒ Spring	
		Course Type	☒ Compulsory	☒ Elective	
		Course Language	☒ Turkish	☒ English	
Grade	Please select from list	Course Credits	Theoretical 3	Practical 0	ECTS 5
Instructor	Title, Name-Last Name		Prof. Dr. Mert AKTAŞ		
	Contact Information		mert.aktas@toros.edu.tr		
Information about Course	Cases related to all areas of business including, management, finance, marketing, human resource management, production are going to be analyzed and discussed.				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
1. Week	Business Cases-1			Face to face	
2. Week	Business Cases-2			Face to face	
3. Week	Business Cases-3			Face to face	
4. Week	Business Cases-4			Face to face	
5. Week	Business Cases-5			Face to face	
6. Week	Business Cases-6			Face to face	
7. Week	Business Cases-7			Face to face	
Midterm (Explanation)*	Project (Calculated %40)				
8. Week	Business Cases-8			Face to face	
9. Week	Business Cases-9			Face to face	
10. Week	Business Cases-10			Face to face	
11. Week	Business Cases-11			Face to face	
12. Week	Business Cases-12			Face to face	
13. Week	Student Presentations			Face to face	
14. Week	Student Presentations			Face to face	
Final (Explanation)**	Final grade will be given by a project. (Calculated %60)				
Make-Up (Explanation)	Make up exam will be project. (Calculated %60)				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	☐				
Asynchronous	☐				
Mixed (Synchronous + Asynchronous)	☐				
Face-to-Face	☒				
Other	☐				
Other explanations for the effective and efficient conduct of the course					
Attendance***	For the synchronous courses required attendance is %70.				
Course Resources	Drucker, P. F. (2019). Management cases. Harper Collins.				
Auxiliary Resources	Media and journal articles				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics			Date	Time
	No specific time for counselling				
	No specific time for counselling				
	No specific time for counselling				

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**	How the final exam will be done and the contribution rate to the success grade of the midterm exam (written exam, homework, quiz, report, presentation etc.) must be specified.
***	Attendance rate in face-to-face education is 70%, Synchronous or synchronous video watching is 70%, Asynchronous attendance is not required.

 TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES 2021-2022 ACADEMIC YEAR CURRICULUM FORM									
Department / Program	Business Administration				Course Code		MAN 462		
					Course Title		Internship (Uygulamalı İşletmecilik)		
					Semester		☐ Fall	☒ Spring	
					Course Type		☐ Compulsory	☒ Elective	
					Course Language		☐ Turkish	☒ English	
Grade	Please select from list				Course Credits		Theoretical	Practical	ECTS
					0		40	27	
Instructor	Title, Name-Last Name				Prof. Dr. Mustafa BEKMEZCİ				
	Contact Information				mustafa.bekmezci@toros.edu.tr				
Information about Course	Students are going to be placed in a business organization for 14 weeks and prepare a report about their 14 weeks of experience in a predetermined format.								
WEEKLY COURSE CONTENTS									
Week	Topics						Teaching Methods and Techniques		
1. Week	Internship						Application		
2. Week	Internship						Application		
3. Week	Internship						Application		
4. Week	Internship						Application		
5. Week	Internship						Application		
6. Week	Internship						Application		
7. Week	Internship						Application		
Midterm (Explanation)*	Project								
8. Week	Internship						Application		
9. Week	Internship						Application		
10. Week	Internship						Application		
11. Week	Internship						Application		
12. Week	Internship						Application		
13. Week	Internship						Application		
14. Week	Report						Application		
Final (Explanation)**	Final grade will be given by a report Weight is %100.								
Make-Up (Explanation)	There is no make up exam for this course								
Select and explain in detail the teaching methods and techniques to be used in course.									
Synchronous	☐								
Asynchronous	☐								
Mixed (Synchronous + Asynchronous)	☐								
Face-to-Face	☐								
Other	☒								
Other explanations for the effective and efficient conduct of the course									
Attendance***	Required attendance is %70 at the workplace.								
Course Resources									
Auxiliary Resources									
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)								
	Consulting Topics						Date	Time	
	No specific time for counselling								
	No specific time for counselling								
	No specific time for counselling								

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**	How the final exam will be done and the contribution rate to the success grade of the midterm exam (written exam, homework, quiz, report, presentation etc.) must be specified.
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	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	Business Administration	Course Code	MAN 440			
		Course Title	Graduation Project (Bitirme Projesi)			
		Semester	☐ Fall	☒ Spring		
		Course Type	☐ Compulsory	☒ Elective		
		Course Language	☐ Turkish	☒ English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			1	2	3	
Instructor	Title, Name-Last Name		Prof. Dr. Mert AKTAŞ			
	Contact Information		mert.aktas@toros.edu.tr			
Information about Course	Students are going to prepare a report about a topic which they choose in a predetermined format.					
WEEKLY COURSE CONTENTS						
Week	Topics				Teaching Methods and Techniques	
1. Week	Project				Application	
2. Week	Project				Application	
3. Week	Project				Application	
4. Week	Project				Application	
5. Week	Project				Application	
6. Week	Project				Application	
7. Week	Project				Application	
Midterm (Explanation)*	Project					
8. Week	Project				Application	
9. Week	Project				Application	
10. Week	Project				Application	
11. Week	Project				Application	
12. Week	Project				Application	
13. Week	Project				Application	
14. Week	Report				Application	
Final (Explanation)**	Final grade will be given by a report Weight is %100.					
Make-Up (Explanation)	There is no make up exam for this course					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	☐					
Asynchronous	☐					
Mixed (Synchronous + Asynchronous)	☐					
Face-to-Face	☐					
Other	☒					
Other explanations for the effective and efficient conduct of the course						
Attendance***	Required attendance is %70 at the workplace.					
Course Resources						
Auxiliary Resources						
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)					
	Consulting Topics				Date	Time
	No specific time for counselling					
	No specific time for counselling					
	No specific time for counselling					

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